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JULY 2016



## EMPLOYEE NEWSLETTER

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July 1, 2016

### The Story Behind An NRS Employee . . .



Featuring Kathleen Wilson Coleman, you know her as "Kat"

A friend once said something to me that has resonated true throughout the decades... "You know when you are growing is when you are so jazzed and excited about your next step in life but also scared and nervous as heck at the same time". As I reflect on my recent journey to Texas (a year come this July) I have experienced yet another

phase of growth in my life and feel overjoyed to still be growing and challenging myself with new opportunities even after 20+ years in Retail. I truly appreciate all that I have experienced (past and present)

opportunities even after 20+ years in retail. I truly appreciate all that I have experienced (past and present) and a day doesn't go by without giving thanks for all that my family and I are blessed with and exposed to (culturally, geographically and career wise).

While studying in college I either wanted to be a Professor of the Humanities or go into Museum Curatorship. I earned a BA in Humanities (minor in Religious Studies) and then stayed longer and earned another BA in Art. After college; I ventured to Los Angeles with my sights set on working at the J. Paul Getty Museum and going into Museum Curatorship. Upon graduating the economy was horrible and museum jobs were pretty much nil so I had to resort back to my retail experience to pay for student loans, food and rent. I landed a job at the Gap and the rest is history. I was exposed to the Visual Merchandising world and my visual journey flourished from there on.

Visual used both my creative side of the brain but also my analytical side (the best of both worlds in my opinion). After about 2 years at Gap I was recruited to work at Eddie Bauer (back when they were a "true" outdoor specialty retailer). After a few years working in the field in L.A. I was asked to join Eddie Bauer corporate in Seattle to work with their Joint Venture Partners in Germany, Japan and the U.K. This was a blast and truly an AWESOME experience to gain overseas experience as a young adult. Being exposed to new cultures, people and geography is something I will always find fascinating, rewarding and most cherished. After almost 7 years at Eddie Bauer I wanted to explore and challenge myself with starting up a Visual Department from scratch. I eventually found an opportunity and joined the team at REI Inc. I had and have such a fondness for the outdoors and it was a nice fit. It was challenging and rewarding to streamline visual marketing processes as well as participate in a NEW LEED Store prototype store in Colorado, develop a marketing sign type program etc. I spent almost 7 years there and eventually moved on to learning and broadening my skillset in the beauty business. This was uncharted territory as I was more of an outdoorsy type gal; but nevertheless challenged myself to the world of beauty and the Salon & Spa Business. I started up a Visual Department for a Seattle Metro Salon & Spa chain of 13 locations plus Academies and Advanced Training Facility. I was honored with producing and learning how to make custom products, produce custom GWP's and got to do buying for their Specialty Retail. After several years of that I then worked on the wholesale side of the business and represented over 40+ beauty, home décor, and lifestyle brands. This was great to understand both the retail and wholesale side of things. After doing this for a while I was then recruited to work globally for Blackberry where I got to help them with their new store prototype and work with global partners again.

When I think about what has kept me in the Visual Marketing field for some 20+ years it is the nice juxtaposition of being creative and analytical at the same time. Spending time on the special nuances of romancing product, creatively solving problems, developing processes and helpful tools that propels teams to the next level of growth; truly feeds both sides of the brain. I enjoy this tremendously and love it when other people have fun learning it and work as a team. As I say to David all the time..."I am like a kid in the candy store when I get to merchandise". I am truly honored and blessed to be part of the NRS Family and happy to expose my family to a great place to live, work, learn, grow and mature.

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Kat and her family live in Decatur with her husband Chris, daughter Makenzie, son Seth, and newly adopted dog Louie. Hobbies include mountain biking, playing chess, swimming, watching football ("Go Packers"), cooking, having political and historical discussions at dinner time, laughing A LOT, doing "nerdy" type activities that feed our Coleman Family curiosity, hearts and souls, quoting best "Star Trek" one liners and enjoying what she considers to be a little piece of heaven on earth.

## July Birthdays!

July 3 - William Peace  
 July 4 - Somsiri Navapraditar  
 July 7 - Tracie Pryor  
 July 8 - Ronnie McCarley  
 July 8 - Wilma Burnes  
 July 9 - Camryn Zamarron  
 July 11 - Tracie Howard  
 July 12 - Addison Nation  
 July 12 - Jamie Smith  
 July 13 - Ashley Hicks  
 July 14 - Scott Miller  
 July 16 - Jessica Bryan  
 July 19 - Garrett Busby  
 July 20 - Gracie Eddleman  
 July 27 - Randy Moon  
 July 29 - Farrell Boyd



## Welcome June New Hires!

Celine Carrillo - Graphics Intern  
 Harley Dearing - Decatur Boot Sales  
 Gracie Eddleman - Decatur Boot Sales  
 Joann Maffia - Housekeeping  
 Susan Hinton - CSR  
 Wilma Burns - CSR  
 Dava Wadlington - Decatur Apparel Sales  
 Telma Puente - Maintenance  
 Sierra Meadors - Granbury Sales Floor  
 Macayla Perkins - Decatur Apparel Sales  
 Corinna Ewing - Decatur Tack Sales  
 Reagan Taylor - Decatur Sales Floor  
 Kyle Drews - NRS Feed Store  
 Crystal Stell - CSR  
 Asa Johnson - Grounds Cre  
 Megan Harris - Cookhouse  
 Colton Hill - Ranch Hand  
 Lain Lafountain - Ranch Hand  
 Garrett Busby - Ranch Hand

NRS Arena

## New Summer Arena Schedule



Mondays - No Employee Night  
 Mondays - Team Roping Practice  
 Tuesdays - Ranch Sorting Practice  
 (starts July 12)  
 Wednesdays - 5D Barrel Race  
 Fridays - Jackpot Team Roping

[Read More](#)

Upcoming Events ▾

## Roy Cooper Jr. Calf Roping July 7-9

**JULY 7 - 9, 2016**  
**ROY COOPER'S**  
 32<sup>nd</sup> ANNUAL  
 WORLD CHAMPIONSHIP  
 JR CALF ROPING

12 & Under - Boys & Girls Breakaway  
 Thursday, July 7th, 2016 - 9:00 AM  
 \$150 Entry Fee  
 3 Head - Top 12 To Shoot Go

13 To 15 - Girls Breakaway  
 Thursday, July 7th, 2016 - 1:00 PM  
 \$200 Entry Fee  
 3 Head - Top 12 To Shoot Go

12 & Under - Tie Down Roping  
 Thursday, July 7th, 2016 - 4:00 PM  
 \$150 Entry Fee  
 3 Head - Top 12 To Shoot Go

16 & Under - Boys & Girls Breakaway  
 Friday, July 8th, 2016 - 9:00 AM  
 \$150 Entry Fee  
 3 Head

13 To 15 - Boys Tie Down Roping  
 Friday, July 8th, 2016 - 11:00 AM  
 \$200 Entry Fee  
 3 Head - Top 12 To Shoot Go

16 & Under - Girls Breakaway  
 Friday, July 8th, 2016 - 2:00 PM  
 \$200 Entry Fee  
 3 Head - Top 12 To Shoot Go

**Saturday July 9th 9AM**  
 WORLD CHAMPIONSHIP JR CALF ROPING  
 \$300 Entry Fee  
 3 Head - Top 12 Rank And Elimination Round  
 "Shaver 3 Represents Eliminated Each Round"

COOPER RODEO FOUNDATION  
 NRS Training Center  
 NRS

FOR REGISTRATION INFORMATION CONTACT DIRK WEBB 842.391.8714 or dirkwebb@gmail.com

Upcoming Events ▾

## NRS Ranch Store Round Pen Event

**NRS RANCH**  
 Round Pen Event:  
**How to Buy a Horse**  
**July 7, 2016 6-8PM**

Hosted by:  
 Wise County Extension Agency  
 Dinner served at 6PM on the patio,  
 demonstration to follow.

MANAGERS: If you have employees without email addresses, please print and post where they can view it or give them a copy to keep everyone informed of company news.

or give them a copy to keep everyone informed of company news.

188 CR 4226, Decatur, TX 76234

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If you have any information that would be useful to our Newsletter, please contact [hbaker@nrsworld.com](mailto:hbaker@nrsworld.com).

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