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SEPTEMBER 2016



EMPLOYEE NEWSLETTER

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September 1, 2016

It's been 20 years . . .

August 5, 2016 marked a special day for our very own, Ronnie McCarley. It marked 20 Years of working for David's Western Store & NRS. These 20 years actually came after he retired from General Motors of 33 years.

Ronnie was born in the middle of a cotton patch, raised in Collin Co., TX and proud of it. His father told him it only cost \$13 for Ronnie to be born and that included the house call. He has a wife, Susie, and two children, Jimmy and Buffy. He also has two grandchildren, Micah and Trip. Interesting fact: Jimmy and David went to school together and played on the same 5th and 6th grade football team, where David played quarterback. Ronnie's children started rodeo when they were



very, very young and went to college on rodeo scholarships. They also supported themselves through college doing rodeo events. Ronnie and Susie also spent some time managing a few ranches in the Peaster area, a Quarter horse ranch and a Thoroughbred ranch.



How did you come to work at David's Western Store in 1996?

I was judging a rodeo somewhere else while my wife was at a rodeo in Bridgeport. She saw David and asked him to tighten her girth on her saddle. She then said to him, "David, why don't you give Ronnie a job?" David said "Doesn't he work for GM?" Susie replied "He retired and all he wants to do is play golf." So, David and I played phone tag for a little while and finally got together and I put together my resume that said I judge rodeos and play benefit golf tournaments. David then asked me to work for him and I told him 'only if I don't have to punch the clock'. I punched the clock every day for 33 years.



What is your favorite thing about working for David's/NRS?

The people. I love visiting with people from ALL over the world. They usually say I talk funny.

Why have you stayed at working here for 20 years?

Because when you retire retire, you just sit in a rocking chair and die. I'm not ready to die yet. Plus, I kinda like it here. I need to beat Mildred, so I still have some years left to go!

NRS would like to thank Ronnie for his 20 years of service. If you don't know Ronnie, come to the NRS Ranch Tack Department to meet him. He just might be found in this director chair, waiting to meet a new face . . .



What's going on in the Warehouse/Tack Department?

If you've walked around the NRS Ranch store Tack Department Warehouse lately, you may have wondered what all the re-organizing was about. Since opening, the tack store display area has grown



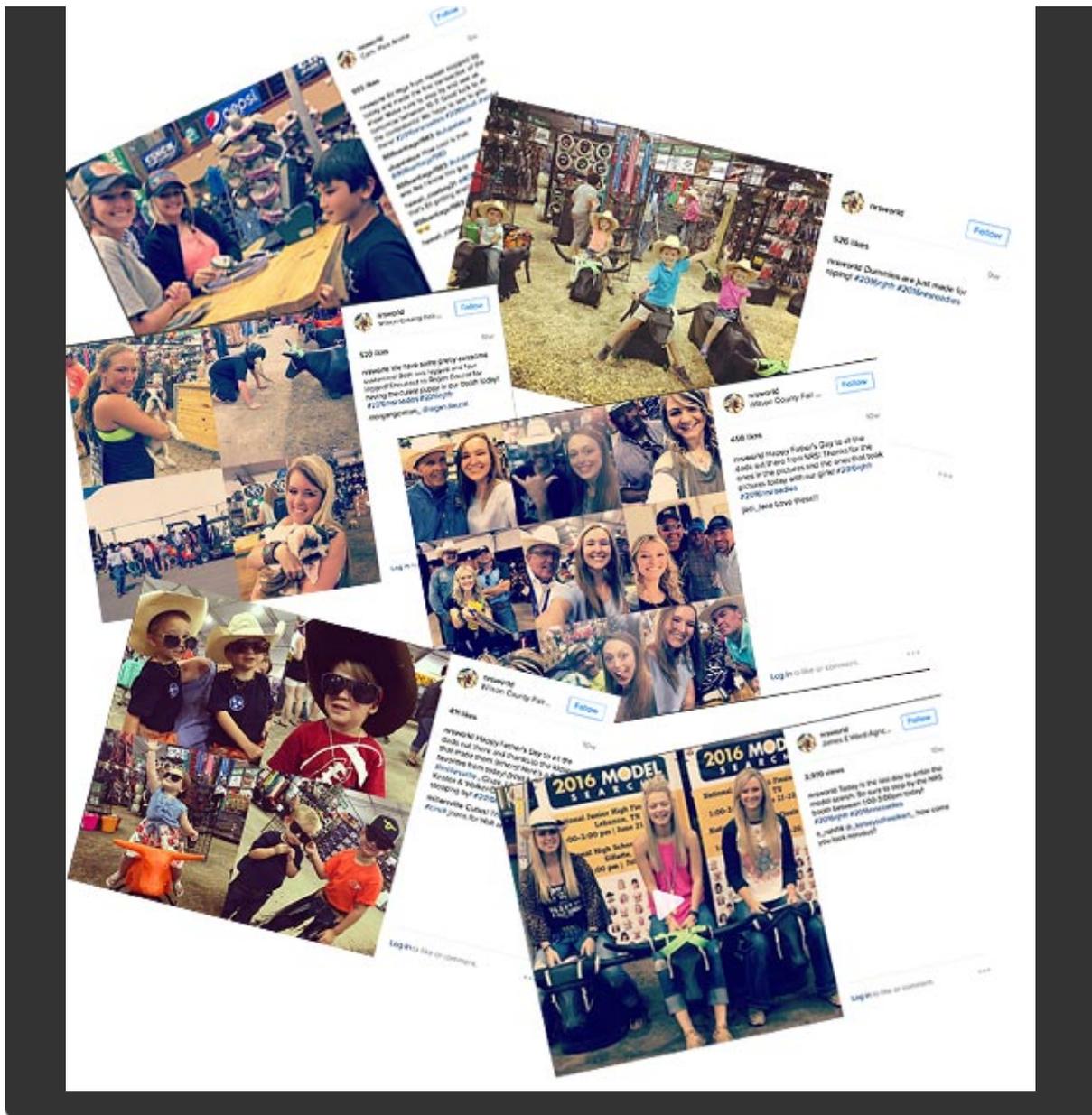
3 times what it was last fall. We have added a huge rope wall all the way across the warehouse. These updates give the customer more to choose from and allow us to display much more. The rope wall is still in the works. Thanks for your patience while we continue to update and grow.



Summer Roadshows 2016



NRS made quite the impression at the Junior High School Finals Rodeo in Lebanon, TN and the National High School Finals Rodeo in Gillette, WY. The mini NRS Store took a lot of work to set up and tear down, but the customers made it worth it. Creative minds used Social Media to pull kids and parents into the NRS booths. What a great year it was of Summer Roadshows and we can't wait to go back next year and do it all over again!



September Birthdays!

- Sept. 02 - Melodie Murphy
- Sept. 04 - Tammy Shipman
- Sept. 05 - Stephanie Jones
- Sept. 06 - Sarah Tompkins
- Sept. 07 - Tera Davis
- Sept. 10 - Robert Caswell
- Sept. 14 - Deloris Oehlerking
- Sept. 14 - Nathan Geiger
- Sept. 14 - Heather Scalco
- Sept. 15 - Kathleen Coleman
- Sept. 19 - Thanit Navapraditar



Welcome August New Hires!

- Marcus Thomas - Maintenance
- Aubrey Robison - Maintenance
- Menda Huddleston - Graphics Dept.
- Jessica Moncada - Maintenance
- Brenda Dugan - Maintenance
- Randy Newbury - Put Away Clerk
- Carlee Reed - Apparel Sales - Decatur
- Rachel Tackett - Apparel Sales - Decatur
- Antonio Chavez - Boot Sales - Decatur
- Lysandra Burton - Shipping Warehouse
- Dianna Martinez - Apparel Sales - Decatur

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If you have any information that would be useful to our Newsletter, please contact hbaker@nrsworld.com.
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