

From: **NRS Corporate** support@NRSworld.com
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To: hbaker@nrsworld.com



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February 2017



EMPLOYEE NEWSLETTER

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LOVE YOUR JOB!

A short Valentines survey for NRS Employees

[click HERE!](#)

Results in next month's newsletter.

Meet New NRS Web Programmer, Bettina Scurlock

Our new employee is Bettina Scurlock. She lived in Nebraska 20+ years before moving to Atlanta for 10 years. She relocated to Houston in 2015 and now lives in Sanger, TX. She joined the NRS team in December, working remotely from Houston, but she is now in our corporate office in Decatur. Bettina has 20+ years of experience with application and website software development. Her former job position was working as a web developer for Celerant Technologies for four years and has previously worked on the NRS website and WOE.

In the past, Bettina has owned her a web consulting businesses and creates websites for individuals and small businesses. Whenever she is not glued to the computer or in the gym she spends her time traveling abroad, volunteering in church activities, training her two dogs, sewing custom-ordered costumes, working on her truck, playing the fiddle, bass guitar or ocarina. She spends her downtime doing individual Bible studies, reading books of all genres or indulging in her guilty pleasure of video gaming with her PS4 or Xbox.



Congrats to Cade & Blair Isham on their New Arrival



Blake Nicole born January 11, 2018, weighing 7 lbs. 14 oz. and measuring 19 3/4" long.

Congratulations also to David & Karen Isham in welcoming their 2nd grandbaby!

Also congrats to aunties Jaci, Katie, & Gracie & uncle Brian!



NRS BUYING DEPARTMENT

(you can tell a lot about a person by the selfie they turn in!)

In recent months, there have been a lot of changes in the NRS buying department and we just wanted to set the record straight on who's doing what and who works for who, as well as introduce some newbies in the department!



MR. JASON BROOKS

Jason has been called Head of Buying Department, Director of Merchandising and Director of Purchasing. Ultimately, he runs the Buying Department and does it well. Jason has been with NRS since August 2007 and has actually held many titles here (Accounting, AP clerk, Boot & Hat Buyer, Road Show Manager) before his current position.

el
Team Tack



CADE ISHAM

Tack
Merchandising Mgr



TIMBER MORRISON

Tack
Buyer



HEATHER LARSON

Animal Health
Buyer



LANE HEDEMAN

Farm & Ranch
Buyer

Team Hats/Boots Team Apparel



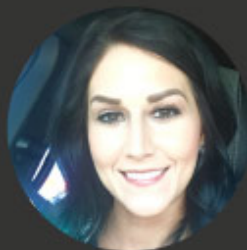
JULIE CHRISTIAN
Apparel
Merchandising Mgr



MACKENZIE BEARD
Ladies' Buyer



HALEY SHURDEN
Boot & Hat
Merchandising Mgr



BRITANY MATTHEWS
Boot Buyer



JEFF SPRADLIN
Hat Buyer

TEAM HATS & BOOTS is made up of all new people. **Haley Shurden** is not new by any means, just new to this position. Scott Miller just recently decided to change jobs and accept a position with one of our vendors, Rios of Mercedes/Anderson Bean. Haley has been promoted to take Scott's place. Haley has been working for NRS for 6 1/2 years now. She started out as a purchasing agent and then after 6 months, moved to the Men's Buyer position working for Julie Christian for the last 6 years. She has proven herself over and over throughout her time here in every task that was assigned her – from managing road show stores at South Point to designing private label product for the WSTR to managing inventories in one of our largest volume departments. Her experience along with her passion for the western lifestyle make her an ideal candidate to manage what we consider two of our most important product categories.

Britany Matthews came on board last month with the Hat/Boot Buying Team. Britany came highly-recommended by several people in our industry and has jumped right in and gotten her hands dirty in the short time since she started here. Britany has 5 years of buying experience in clothing, footwear, and accessories. She previously worked for Drysdales. She has a 7 year old son named Bronson and she really enjoys working in this industry, and especially footwear, which is her passion. Britany says: "Throughout my career I have met and built some amazing relationships with people. Being raised around this lifestyle my entire life makes me appreciate it even more!!!"

Jeff Spradlin has worked at NRS for almost four years in various different positions, starting at David's in Weatherford in the spring of 2014 as a sales associate, moving up to assistant manager and then moving to Decatur in October of 2016. After managing the store hat department for a short time, he transitioned to road show manager. Five months ago, he was moved to hat buyer. Outside of work, Jeff has a strong passion for music. At eight or nine years old, he began to teach himself to play guitar. Over the years, he has branched out to other instruments including piano, drums, dobro, and fiddle. Most recently, he has taught himself to play the pedal steel guitar. A few years ago, he and his brother started playing shows together. His brother writes all of the music and sings lead vocals while Jeff sings harmony vocals and plays the pedal steel.

Purchasing Agents

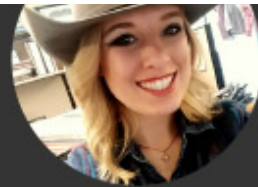




AMBER MOENNING
Tack Purchasing Agent



ROBIN WHITE
Purchasing Agent



LIZ WIEDEMANN
Purchasing Agent

Employee Roping & Barrel Racing

Employees and their immediate families (spouse, kids) can rope for FREE Monday nights and have 3 FREE exhibition runs at the BPH Barrel Race on Tuesday nights during already scheduled roping & barrel racing events at the NRS Arena.

Any question?

Contact: Wednesday Woods wwoods@nrsworld.com



Missed an Employee Newsletter?

They are all located online at the NRS Ranch website [HERE](#)

FEBRUARY Birthdays!



- 01 - Tammie Cooper
- 03 - Donna Brown
- 04 - Lyndell Crabtree
- 04 - Brandon Vaske
- 04 - Kimberly Zumar
- 05 - Makayla Deweber
- 06 - Bailie Abney
- 07 - Amanda Akers
- 10 - Laurel Gigliotti
- 11 - Renee Barlow

Welcome JANUARY New Hires!

- Makayla Daniels - Boot Sales
- Joseph Gerlach - Feed Store Manager
- Britany Matthews - Ladies Boot Buyer

Sand Hill Ranch

- Brian Hatley - Cookhouse
- Jo Vaughan - Housekeeping
- Thomas Everett - Cookhouse

NRS Trailers

- Lyndell Crabtree - Ocala Sales
- Nate Ramirez - Decatur Parts
- Caleb Whitcomb - Oklahoma Sales

Expectant Mom's & Dad's

- 11 - Thomas Everett
- 12 - Tristen Barbare
- 12 - Bettina Scurlock
- 13 - Brittany Matthews
- 16 - Lindsey Jenkins
- 16 - Tancee Romines
- 18 - Richard Kimball
- 17 - Stephen Hooe
- 20 - Allyson Jordan
- 21 - Jay Lee Barbee
- 22 - Morgan Owens
- 23 - Kyle Wade
- 23 - Jamie Baylor
- 25 - Alyssa Kemp
- 25 - Brook Pelton
- 26 - James Fornes
- 26 - Kinzee Shull
- 28 - Hannah Scarborough
- 28 - Doug Norman

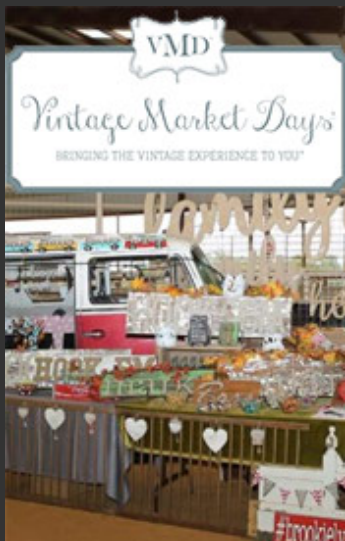
Ashley & Braden Buchanan - due July 2018

Any other additions?


please email hbaker@nrsworld.com

Upcoming Arena Events 

Vintage Market Days is coming back to the NRS Arena by popular demand March 9-11



[MORE DETAILS](#)


Company Insurance 

NRSTRC Books open in March!



April 7-8, 2018

[READ MORE](#)

NRS Info: 

You may qualify for this Tax Benefit...



Millions of taxpayers who earned \$53,930 or less during 2017 may qualify for EITC for the first time [FULL ARTICLE](#)

MANAGERS: If you have employees without email addresses, please print and post where they can view it or give them a copy to keep everyone informed of company news.

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*If you need to email EVERY NRS Employee, please use **newsletter@nrsworld.com***
This will include everyone with and without an NRSworld.com email address.

Have any information that would be useful to our Newsletter? Please contact hbaker@nrsworld.com.
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